



nowhere

# nowheremaps

Seeing ourselves so we can unlock ourselves

now-here.com



## Seeing ourselves so we can unlock ourselves

These reflective and contextual maps give us insights into: how we can walk through life more creatively; how we can lead others more evocatively; how we can unlock the creative potential of important personal relationships and/or critical professional relationships; how we can release the creative power of teams and/or the creative power between teams; and, how we can tune a culture to be more innovative.





# Applications of **nowheremaps**

- Turning around dysfunctional dynamics within teams and/or between teams
- Amplifying the operational potency and productivity of Senior Leadership teams
- Helping Executive teams develop the voltage and capacity needed to lead organisational transformations and/or build cultures of innovation
- On-boarding and upskilling strategic teams to step into the unknown and discover the most elegant pathways forward
- Reviewing cultural strengths and weaknesses
- Enhancing the creative relationship between key leaders and/or their stakeholders
- Shaping personal development pathways for high performing talent

## An evocative story...

*'As one of the more senior members of a Global Executive Committee I had been around the block. While a believer in team development I had become increasingly frustrated by the team dynamics at the top of the business. I had for many years, successfully as far as I was concerned, used psychometrics with the various teams I had led around the world to help increase self and team awareness. So when I came across **nowhere**maps I was already open to how these types of tools can help.*

*I quickly learned that **nowhere**maps are not psychometrics and do not categorise you as a certain fixed personality type. Instead, they both give you a snapshot of your current enabling and disabling patterns and highlight the practical things you can do to release the creative potential of a given situation, team or key relationship.*

*My first experience of the power of a **nowhere**map was a team map for the Global Executive Committee. We were asked to complete a short questionnaire, which in turn revealed our team map. We all instantly recognised ourselves in the map. We also now had a new framework and a new language to discuss things that we previously hadn't had the courage and probably skill to do. We were able to laugh at ourselves and we were able to contract with each other what we wanted to do more of, and what habits and behaviours we now wanted to interrupt. That was the beauty of the map. It put the mirror up to us and allowed us to step through the looking glass into a new world of self-and team-awareness. We still fall back into old habits, particularly when we are under enormous pressure, but more often than not we catch ourselves doing so and can change our pattern of behaviour for the better. Not only have we noticed a big difference, but the people that come along to present to us have also noticed a big difference in our ability to engage, suspend disbelief and have meaningful dialogues.*

*Many of us went on to explore the power of **nowhere**maps for our own individual growth as leaders, as well as cultural maps to see how to release the creative potential of our functions and business units – with as much impact and sometimes even more so.'*

## What are **nowhere**maps?

**nowhere**maps are inspired by an ancient taxonomy of how to live and work co-creatively at the levels of self, other, team and community. Resembling an eight pointed compass, each direction of the map reveals an ally that releases our creative potential and a distortion that diminishes our creative potential. We all have these allies and distortions within us. The challenge is how available (at will and with skill) our allies are to us in any moment; and how we can learn to see and interrupt our distorted habits and patterns that get in the way.

By completing the questionnaire we can map our allied and distorted scores. The greater the volume of our allied map, the greater our voltage (our ability to hold the potential difference between the highs and lows of the creative process) and the greater our capacity (our ability to hold creative tension by being larger than the biggest disturbance in a situation, relationship or system).

Each map highlights which allies and distortions are strongest and weakest in me and my relationship with others; how we can now amplify our allies and interrupt our distortions in order to release our creative potential.

Ultimately, **nowhere**maps enable us to continually monitor the interplay between our ego (that which keeps us separate and out of creative relationship) and our creative-consciousness (that which keeps us interconnected and in creative relationship with ourselves and others).

Different versions of **nowhere**maps focus on different applications e.g., releasing the creative potential of individuals, key professional relationships, teams, between teams and cultures.

To learn more about **nowhere**maps email us at  
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