



Co-Creative Conferences

Tune your leadership
communities...

using the power of co-creation

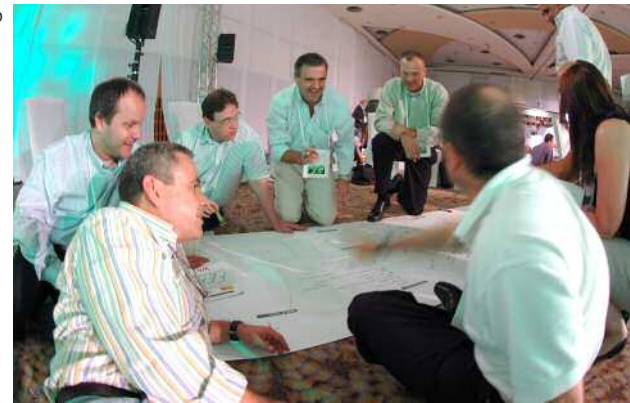




Taking ownership



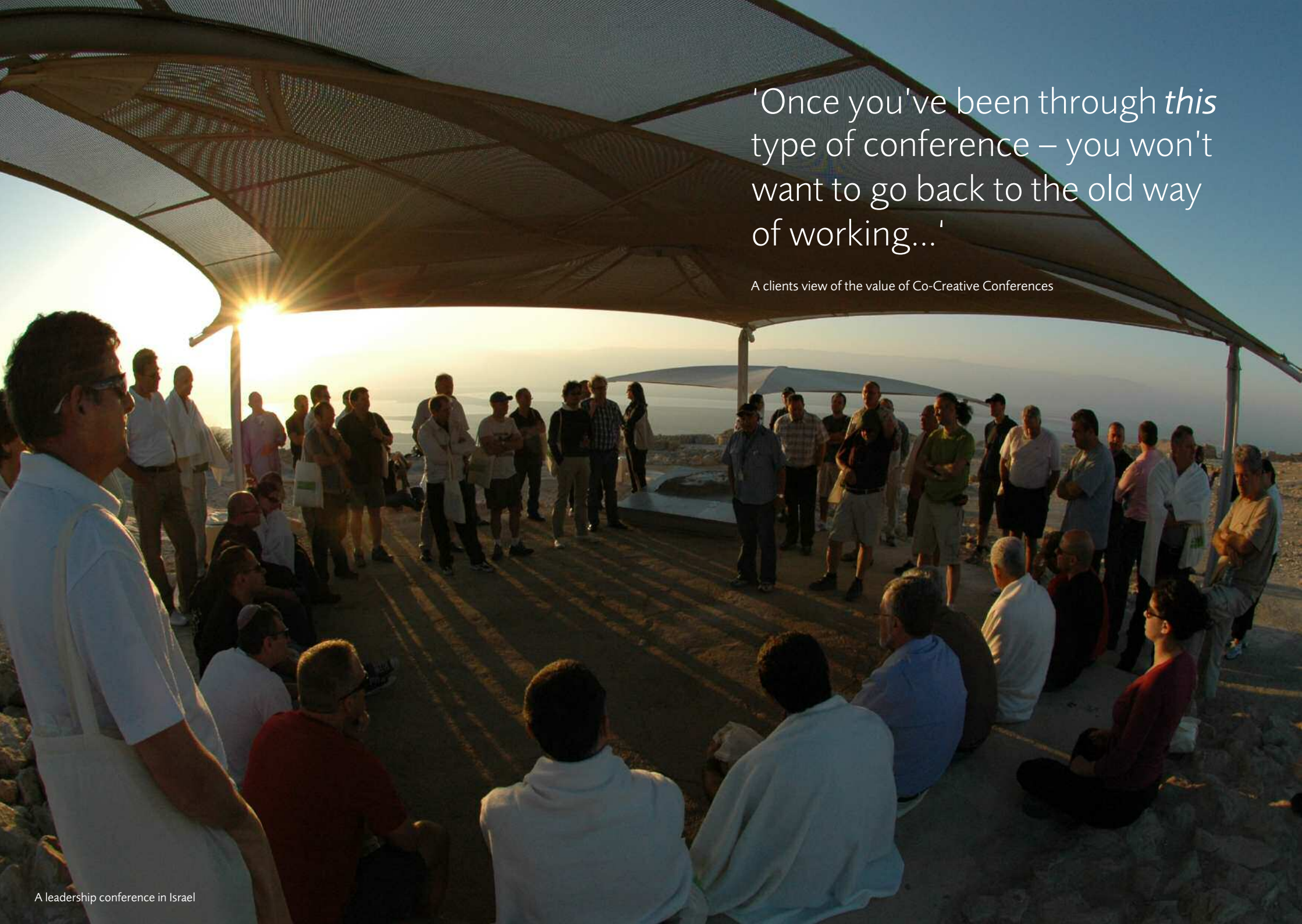
Deepening contact and speaking the truth



Co-creating new ways forward

Designing next generation conferences

We design unique large group interventions for senior leadership communities and/or a diversity of stakeholders, to make-meaning of, and energetically lead, new strategies, change initiatives and wider transformations.



'Once you've been through *this* type of conference – you won't want to go back to the old way of working...'

A clients view of the value of Co-Creative Conferences

A leaders story...

'We have over the past four years engaged in a series of co-creative interventions with the company leadership and it is now an accustomed way of working. Our conferences have been pivotal moments in shifting the company leadership towards a more innovative culture.

There have been two main types of conference. The first type was more structured, building on self-awareness, personal presence and shared experience. The second type built upon this foundation and moved into less structured, self-managed interventions.

One of the most important factors in this co-creative journey has been that it has been leader led right from the very beginning. A colleague and I hosted the first conference and a federal team of about 20 senior leaders played important roles in facilitating the conference design. Senior leaders stepping outside their personal comfort zones and teaching new ways of working demonstrated a new level of commitment that others felt compelled to follow. It has been very impressive how leaders right across the company have since stepped up to be involved in leading such interventions, fuelled by their own experience and the confidence to try out the techniques locally in different cultures all over the world.'

Co-Creative Conferences

Co-creative Conferences are often two to three day events that bring leaders from across an organisation's (internal and/or external) eco-system of stakeholders into co-creative community to build their collective capacity to deliver a new strategy, lead change, accelerate innovation and consciously shape culture.

These events often catalyse pivotal shifts in focus, performance and engagement. They move beyond the classic and tired conference formats of death by powerpoint, team building experiences and a celebration dinner. Instead co-creative conferences are innovative experiences designed to take participants on a powerful strategic journey.

Critical components of Co-Creative Conferences include:

- re-thinking the event as a strategic intervention – i.e. what changes in thought, action and behaviour are required now?
- designing the 'right' set of inputs that will both challenge and resource the community
- preparing key leaders to evoke an energetic shift in their people – which begins by first catalysing an energetic shift in themselves
- weaving through the conference design a set of leadership frameworks and micro-skills that enable the community to affect and lead change
- helping individuals and sub-communities to find their voice and place so they can leverage their differences and build upon their strengths
- using next generation communication approaches to inspire, disrupt, listen and co-create...
- co-creating bespoke branded materials and spaces to support action and momentum



To learn more about Co-Creative Conferences email us at catalysts@nowhere.com

Or visit
nowhere.com

